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LEDA DEMETRIADOU

ARCHITECT ENGINEER (LICENCED IN GREECE) + INDUSTRIAL DESIGNER



ABOUT ME

Passionate Cypriot designer based in the Netherlands, bridging architecture and industrial design through user-centered strategies to deliver meaningful, sustainable, and socially impactful solutions. Experienced across a wide range of projects, competitions, workshops, and international programs, I also work as a freelance designer and volunteer, actively contributing to global design communities as national contact for MEDS NL & CY and leading the MEDS media team. I bring a multidisciplinary, strategic mindset, collaborative spirit, curiosity, and a strong drive for innovation and high-quality design. People often come to me for guidance, practical solutions. Known for my honest and thoughtful feedback, proactive attitude and multidisciplinary approach.

EDUCATION

Masters in Industrial Design Technological University of Eindhoven, The Netherlands (2023 - 2025)

Explored designing from a user-centered perspective and technology. Specialized on "User and Society" and "Business and Entrepreneurship"

Integrated Master's Degree in Architecture Engineering, Aristotle University of Thessaloniki, Greece (2017 - 2023)

Grade: 8.97/10 - Excellence

A 5-year Ptychio
Worked under pressure with various design concepts, regarding urban, home, educational environments and more. Developed skills of design thinking, 2D and 3D modeling, presenting prototyping and more

Lyceum of Archbishop Kyprianou, Nicosia, Cyprus (2014 - 2017)

Grade: 18,92/20 - Excellence

DISSERTATION

Project | Grade: 7/10 (JUN 2025)

Industrial Design (MSc)

Title: "Co-Net: A smart room partition, providing new opportunities for social interactions in Co-Working Spaces"

Research | Grade: Pass (JUN 2024)

Industrial Design (MSc)

Title: Design Consideration for Ambient Displays to Stimulate Interaction Between "Known Strangers" in Semi-Public Buildings.

Project | Grade: 9.75/10 (JAN 2023)

Architecture Engineering (IM)

Title: Let's go camping. Redesigning the AUTH University Camp, Poseidi, Halkidiki, Greece.

Research | Grade: 10/10 (JAN 2022)

Architecture Engineering (IM)

Title: Future habitation, imagination, or reality? Envisioning the future society through the "lens" of cinema.

SCOLARSHIPS

A. G. Leventis Scholarship Foundation (2023 - 2025)

For Industrial Design Studies at TUE

Alkiviadis and Kalliopi David Scholarship Foundation (2017 - 2023)

For Architecture Engineering Studies at AUTH

Cyprus Symphony Orchestra Foundation (2007 - 2014)

Full Scholarship for Cello Studies at the Cyprus CYCO

LANGUAGES

Greek Native

English Proficiency

Spanish Intermediate (B1, 2022)

French Advanced (B2 DELF, 2016)

Dutch Currently A2 to B1

SOFT SKILLS – HARD SKILLS

Adaptability

Organization

Creativity

Solution Design

Teamwork

Leadership

Independency

Critical Thinking

Attention to Detail

- **Revit**
- **AutoCAD**
- **Adobe Suite**
- **Rhinoceros 3D**
- **SketchUp**
- **Twinmotion**
- Microsoft Office
- Video Edit
- Website Design (Wordpress, Wix, Jimbo)
- Figma
- Processing 4.3
- Arduino

WORK EXPERIENCE

International Coordinator + MEDS Media Team Lead (Freelance) (SEPT 2025 - PRESENT)

- As an International Coordinator, I work collaboratively across various regions of Europe and am dedicated to planning, managing, and organizing upcoming MEDS events.
- As a Media Team Lead, I am responsible for leading the media team, coordinating with active members, and managing and designing cross-platform media to promote MEDS. MEDS is an international NGO (est. 2010) that unites multidisciplinary design students through annual global workshops and year-round events.
<https://medsworkshop.com/>

J+A Philipou Architects and Engineers (Internship) (JUL - AUG 2024)

- I worked on a broad spectrum of tasks for various stages of architectural work, concerning projects of different scales while attending site supervision visits, accompanying the project architect.

J+A Philipou Architects and Engineers is one of the largest, oldest and most established architecture firms in Cyprus. With a team of more than 30 architects and 10 structural engineers, the firm has completed over 2,500 projects worldwide.
<https://japhilipou.com/>

National Contact of MEDS (NGO) (Volunteer) Netherlands, Greece, Cyprus (AUG 2021 - PRESENT)

- Facilitating connections between Dutch, Greek and Cypriot participants and the MEDS organisers.

Architect (Freelance) (FEB 2023 - PRESENT)

- Freelancing in the field of architecture and design, providing 2D and 3D solutions and visual representations for residential, mixed-use, landscape, and product design projects. Developed conceptual designs into detailed technical drawing.

Momentum Tue + PIC Summit (Freelance) (SEPT-OCT 2024)

- Assisted as a staff member at the Momentum Graduation Event of the Technical University of Eindhoven and at the PIC Summit 2024. Served as a TU/e ambassador and host for students and international guests.

Guide at Open House Thessaloniki (Volunteer) (JAN 2023)

- Guided visitors at a Historic Tomb, located in the Necropolis, Thessaloniki, Greece

CONSTRUCTION WORKSHOPS

MEDS | PlivaTri Pavilion (Tutor) (AUG 2025)

Rijeka, Croatia

Theme: City of Textures

- The project involved budgeting, organizing, planning, pavilion designing with wood and recycled materials, website designing and branding, marketing. Overseeing a feasible project as a tutor helped me develop my leadership, communication and collaboration skills with 20 international multidisciplinary participant designers and 2 co-tutors.
<https://plivatri.jimdosite.com/>

CAA & UCY | Staging Playtimes (Participant) (JUL 2024)

Location: "NiMAC" (Nicosia Municipal Arts Centre), Nicosia, Cyprus

Organisers: Cyprus Architecture Association, (CAA) University of Cyprus (UCY)

- We designed and built wooden folding, playful, movable and colourful furniture for children.
<https://architecture.org.cy/therino-ergastiri-2024-staging-playtimes/>

MEDS | Fun-ction Junction (Participant) (AUG 2023)

Location: Gyumri, Armenia

Theme: Integrate, design and refurbishment

- We redesigned a playground for and children and residence with wood - rope - paint.
<https://medsworkshop.com/meds-workshop-2023-gyumri/>

CAA & NUP | Architecture of the Senses (Participant) (JUL 2023)

Location: Pissouri Village, Cyprus

Cyprus Architecture Association (CAA), Neapolis Paphos (NUP)

- We redesigned and built a park and playground with wood - soil - natural materials
<https://architecture.org.cy/therino-ergastiri-foititon-kai-neon-architektonon-2023/>

8th Biennale | Super Kiosk: Tea Pavilion (Participant) (NOV 2022)

Location: Thessaloniki, Greece

Cultural Center "Islahale" - former School of Arts and Professions "Hamidieh"

Theme: Geoculture

- We reused Wood to create a sustainable, and functional tea house.
<https://biennale8.gr/en/kalitexnes/vessel-navine-g-dossos-and-james-bridle/>

MEDS | Kiosk & Co / Air Rustle Pavilion (Participant) (JUL-AUG 2022)

Location: Zaragoza, Spain

Theme: Local commerce, Regeneration, Sustainability

- We designed and built a pavilion which was placed permanenting in a park, using wood and multicolour fabric.
<https://medsworkshop.com/meds-workshop-2022-cierzo/>

CAA & FU | Materia (Participant) (JUN 2022)

Location: Odou village, Limassol, Cyprus

Organisers: Cyprus Architecture Association (CAA), Frederic University (FU)

- We designed and built wooden landmarks at the entrance and exit of Odou village.
<https://architecture.org.cy/therino-ergastiri-foititon-neon-architektonon-2022/>

MEDS | Green Pavilion (Participant) (JUL - AUG 2021)

Location: Tychy, Poland

Theme: Revival

- We reused wood and other materials to create 2 pavilions that serve as planting, sunshading and sitting space at an event venue.
<https://medsworkshop.com/meds-workshop-2021-silesia-green-pavilion/>

EASA | Peregrinus (Participant) (JUL - AUG 2019)

Location: Villars sur Ollon, Switzerland

Theme: Tourist

- We created 2 small, wooden communal, building units for "Backpackers" in Alps, using the Japanese method "Shou sugi ban".
<https://www.easanetwork.org/>

PUBLICATIONS

- December 2025 | **Archdaily - Plivatri Pavilion / MEDS (Meetings of Design Students) + Ahmad El Zu'bi + Leda Demetriadou + Stefanie Zins.**
- December 2025 | **Designboom - Triangular Wooden Pavilion Floats on Reused Plastic Gallons Along Croatia's Coasts.**
- December 2025 | **Briefy - Triangular Wooden Pavilion Floats on Reused Plastic Gallons Along Croatia's Coasts.**
- December 2025 | **Estudio Arquitectos - A lo largo de la costa croata, pabellones triangulares de madera flotan sobre galones de plástico reutilizados**
- December 2025 | **Familywhole - Triangular wooden pavilion floats on reused plastic gallons along croatia's coasts.**
- November 2025 | **Archisearch - 'PlivaTri': A Floating Pavilion | Meds, Croatia Design Workshop '25**
- April 2025 | **GradReview - Diploma Research**
- March 2023 | **GradReview - Diploma Project**
- March 2023 | **LandscapeFirst - Diploma Project**
- March 2023 | **Archisearch - Diploma Project**

SOCIETIES

Member of MEDS Network	(2021 - PRESENT)
Open House Thessaloniki	(2023)
Member of EASA Network	(2018 - 2019)
Member of KOMANETSI lifesaving team - Cyprus	(2003 - 2017)
Nicosia's District Schools Orchestra- Cello	(2013 - 2016)
Member of the Red Cross Society, Cyprus	(2014 - 2015)

OTHER COURSES

Swimming and lifeguard lessons	(2004-2017)
Art Courses Lia Boyatzis Art School	(2004-2017)
Mathematics GCE Grade A*	(2015-2017)
Further Mathematics GCE Grade A	(2016-2017)
Ballet Academy of the New University of Moscow in Classical Studies First year of Professional Preparation with 10/10	(2016)
Theory of Music Grade 5, ABRSM passed with merit	(2015)
Cello Grade 5, ABRSM	(2015)
Piano Grade 5, ABRSM	(2015)
Piano Athens (Greece) Orpheum Odeon Intermediate Grade 8,5/10	(2014)

COMPETITION

“Plivatri” Pavilion - Meds Workshop

(2025)

Selected project and co-lead a multidisciplinary, multicultural team of 19 participants in constructing the floating pavilion within 15 days.
<https://plivatri.jimdosite.com/>

The Pancyprian pupil competition ‘Action on Energy’

(2016)

2nd Price | Renewable Sources of energy and conservation, Commerce and Industry | The Cyprus Scientific and Technical Chamber.

COURSES - WORKSHOPS

BIM with the use of REVIT (CAA & Pedio Gnwsis)

(SEPT- NOV 2025)

A 40 hrs professional training seminar on BIM methodology and Autodesk Revit, gaining practical skills in design and project workflow integration for effective building project management.

Pottery CKE Courses

(MAR - APR 2025)

Handbuilding workshops are sessions of learning the fundamental techniques of modelling the clay by hand into every day objects or small sculptural works.

3rd Hersus international Workshop (Erasmus +)

(OCT - NOV 2022)

Location: Agora Kapani, Thessaloniki, Greece

Theme: Resilience and Future Heritage

HERSUS project within Erasmus + Strategic Partnerships for higher education. Collaborated with multidisciplinary students and faculty from European universities to analyze urban heritage and propose sustainable interventions, producing a strategic proposal, 3D models and a report with guidelines. Activities included site visits, design workshops and presentations focused on social, economic and environmental resilience within the historic urban fabric of Agora Kapani.

<https://architecture.web.auth.gr/3rd-hersus-international-workshop-call/>

Pottery + Basket weaving Workshop (UCY & EurodirectCY)

(SEPT 2022)

European Heritage Days 2022 | Sustainable Heritage -Preserving the past for future generations.

Rhinoceros 7 Level I training (Mc Neel Europe)

(MAR 2022)

Green Architect - Leadership Challenge

(SEPT 2021)

CITY underConstruction (Auth)

(OCT 2018)

EDUCATIONAL FIELDTRIPS

Doha - Qatar and Tokyo, Kyoto, Osaka - Japan

(OCT 2019)

Prespes - Greece

(MAY 2019)

Project: Restoration of historical buildings

Educational visit to Prespes village, for measurement and restoration of the settlement.

18th “ETAXA” New York city - USA

(DEC 2018)

Visited architecture schools (Columbia University, The New School, Yale), architecture offices, companies & construction sites (Alumil), organizer Saradis Zafeiopoulos, Emeritus Professor, Aristotle University of Thessaloniki, Greece.

EDUCATIONAL PROGRAMS

ERASMUS + | ITALY

(2015 + 2016)

ERASMUS + | CYPRUS

(2014 + 2015)

SUMMERSCHOOLS

ALPADIA Language Schools | Werbelinsee, Berlin, Germany

(JUL-AUG 2016)

English courses

ACCORD Ecole de Langues | Paris, France

(JUL-AUG 2015)

Vacational Studies | Newbery, London, UK

(JUL-AUG 2013 + 2014)

English courses (60hrs)

School accredited by the British Council