

LEDA DEMETRIADOU

ARCHITECT ENGINEER (LICENCED IN GREECE) + INDUSTRIAL DESIGNER



ABOUT ME

Passionate Cypriot designer based in the Netherlands, **bridging architecture and industrial design through user-centered, sustainable strategies** to deliver socially impactful solutions. **Experienced in international projects, competitions, and workshops, working as a freelance designer and volunteer, and actively contributing to global design communities, including leading the MEDS Media Team. Combines a multidisciplinary, strategic, and collaborative mindset** to lead innovation and ensure high-quality outcomes. Often sought for guidance and practical solutions, known for honest feedback and a proactive attitude.

EDUCATION

Masters of Science Industrial Design (2023 - 2025)
Eindhoven University of Technology, Eindhoven, The Netherlands

Explored designing from a user-centered perspective and technology. Specialized on "User and Society" and "Business and Entrepreneurship"

Dissertation Project | Grade: 7/10 (JUN 2025)

Industrial Design (MSc)
Title: "Co-Net: A smart room partition, providing new opportunities for social Interactions in Co-Working Spaces"

Dissertation Research | Grade: Pass (JUN 2024)

Industrial Design (MSc)
Title: Design Consideration for Ambient Displays to Stimulate Interaction Between "Known Strangers" in Semi-Public Buildings.

Integrated Master's Degree (5-year-ptychio) Architecture Engineering (2017 - 2023)
Aristotle University of Thessaloniki, Greece
Grade: 8.97/10 - Excellence

Worked under pressure with various design concepts, regarding urban, home, educational environments and more. Developed skills of design thinking, 2D and 3D modeling, presenting prototyping and more

Dissertation Project | Grade: 9.75/10 (JAN 2023)

Architecture Engineering (IM)
Title: Let's go camping. Redesigning the AUTH University Camp, Poseidi, Halkidiki, Greece.

Dissertation Research | Grade: 10/10 (JAN 2022)

Architecture Engineering (IM)
Title: Future habitation, imagination, or reality? Envisioning the future society through the "lens" of cinema.

Lyceum of Archbishop Kyprianou, Nicosia, Cyprus (2014 - 2017)
Grade: 18,92/20 - Excellence

SCOLARSHIPS

A. G. Leventis Foundation (2023 - 2025)
For Industrial Design Studies at TUE

Alkiviadis and Kalliopi David Foundation (2017 - 2023)
For Architecture Engineering Studies at AUTH

Cyprus Symphony Orchestra Foundation (2007 - 2014)
Full Scholarship for Cello Studies

SOFT SKILLS – HARD SKILLS

Attention to Detail	Prototyping	• Microsoft Office (15YOE)
Adaptability	• 3D Printing	• Revit (2YOE)
Organization	• Laser Cutting	• AutoCAD (10YOE)
Independency	Craftsmanship	• Adobe Suite (10YOE)
Leadership	• Woodworking	• Rhinoceros 3D (8YOE)
Creativity	• Foam Shaping	• SketchUp (3YOE)
Teamwork	Research	• Twinmotion (4YOE)
Empathy	• Research-	• Video Editing (6YOE)
Analytical, Structured, and Critical Thinking	• Through-Design	• Website Design (3YOE)
	• User Research	• Figma (1YOE)

LANGUAGES

Greek	Native	English	Proficiency
Spanish	Intermediate (B1, 2022)	French	Advanced (B2 DELF, 2016)
Dutch	Intermediate (A2-B1)		

WORK EXPERIENCE

Architect (Freelance) (FEB 2023 - PRESENT)

- Freelancing in the field of architecture and design, providing 2D and 3D solutions and visual representations for residential, mixed-use, landscape, and product design projects. Developed conceptual designs into detailed technical drawings.

J+A Philippou Architects and Engineers (Internship) (JUL - AUG 2024)

- I worked for 1 month on a broad spectrum of tasks for various stages of architectural work, concerning projects of different scales, while attending site supervision visits, accompanying the project architect.

J + A Philippou Architects and Engineers is one of the largest, oldest, and most established architecture firms in Cyprus. With a team of more than 30 architects and 10 structural engineers, the firm has completed over 2,500 projects worldwide.

<https://japhilippou.com/>

LEADERSHIP EXPERIENCE

International Coordinator + MEDS Media Team Lead (Volunteer) (SEPT 2025 - PRESENT)

- As an International Coordinator, I work collaboratively across various regions of Europe and am dedicated to planning, managing, and organizing upcoming MEDS events.
- As a Media Team Lead, I am responsible for leading the media team, coordinating with active members, and managing and designing cross-platform media to promote MEDS.

MEDS is an international NGO (est. 2010) that unites multidisciplinary design students through annual global workshops and year-round events.

MEDS (Meeting of Design Students) <https://medsworkshop.com/>

MEDS | PlivaTri Pavilion (Designer + Tutor) (JUL-AUG 2025)

Location: Rijeka, Croatia
Theme: City of Textures

- The project involved budgeting, organizing, planning, pavilion designing with wood and recycled materials, website designing and branding, and marketing. Overseeing a feasible project as a tutor helped me develop my leadership, communication, and collaboration skills with 19 international multidisciplinary participant designers and 2 co-tutors.

<https://plivatri.jimdosite.com/>

Guide at Open House Thessaloniki (Volunteer) (JAN 2023)

- Guided visitors at a Historic Tomp, located in the Necropolis, Thessaloniki, Greece

National Contact of MEDS (NGO) (Volunteer) (AUG 2021 - PRESENT)
Netherlands, Greece, Cyprus

- Facilitating connections between Dutch, Greek and Cypriot participants and the MEDS organisers.

HANDS-ON EXPERIENCE

CAA & UCY | Staging Playtimes (Participant) (JUL 2024)

Location: "NiMAC" (Nicosia Municipal Arts Centre), Nicosia, Cyprus

Organisers: Cyprus Architecture Association (CAA), University of Cyprus (UCY)

- We designed and built wooden, folding, playful, movable, and colorful furniture for children.

<https://architecture.org.cy/therino-ergastiri-2024-staging-playtimes/>

MEDS | Fun-ction Junction (Participant) (AUG 2023)

Location: Gyumri, Armenia

Theme: Integration, design and refurbishment

- We redesigned a playground for children and residents with wood, rope, and paint.

<https://medsworkshop.com/meds-workshop-2023-gyumri/>

CAA & NUP | Architecture of the Senses (Participant) (JUL 2023)

Location: Pissouri Village, Cyprus

Cyprus Architecture Association (CAA), Neapolis Paphos (NUP)

- We redesigned and built a park and playground with wood, soil, and natural materials

<https://architecture.org.cy/therino-ergastiri-foititon-kai-neon-architektonon-2023/>

8th Biennale | Super Kiosk: Tea Pavilion (Participant) (NOV 2022)

Location: Thessaloniki, Greece

Cultural Center "Islahale" - Former School of Arts and Professions "Hamidieh"

Theme: Geoculture

- We reused wood to create a sustainable and functional tea house.

<https://biennale8.gr/en/kalitexnes/vessel-navine-g-dossos-and-james-bridle/>

MEDS | Kiosk & Co / Air Rustle Pavilion (Participant) (JUL-AUG 2022)

Location: Zaragosa, Spain

Theme: Local commerce, Regeneration, Sustainability

- We designed and built a pavilion, which was placed permanently in a park, using wood and multicolour fabric.

<https://medsworkshop.com/meds-workshop-2022-cierzo/>

CAA & FU | Māteria (Participant) (JUN 2022)

Location: Odoú village, Limassol, Cyprus

Organisers: Cyprus Architecture Association (CAA), Frederic University (FU)

- We designed and built wooden landmarks at the entrance and exit of Odoú Village.

<https://architecture.org.cy/therino-ergastiri-foititon-neon-architektonon-2022/>

MEDS | Green Pavilion (Participant) (JUL - AUG 2021)

Location: Tychy, Poland

Theme: Revival

- We reused wood and other materials to create 2 pavilions that serve as planting, sunshading, and sitting space at an event venue.

<https://medsworkshop.com/meds-workshop-2021-silesia-green-pavilion/>

EASA | Peregrinus (Participant) (JUL - AUG 2019)

Location: Villars sur Ollon, Switzerland

Theme: Tourist

- We created 2 small, wooden communal building units for "Backpackers" in the Alps, using the Japanese method "Shou sugi ban."

EASA (European Architecture Student Assembly) <https://www.easanetwork.org/>

WORKSHOPS

Pottery CKE | Workshop (MAR - APR 2025)

Handbuilding workshops are sessions of learning the fundamental techniques of modelling the clay by hand into every day objects or small sculptural works.

3rd HERSUS international | Erasmus + (OCT - NOV 2022)

Location: Agora Kapani, Thessaloniki, Greece
Theme: Resilience and Future Heritage
HERSUS project within Erasmus + Strategic Partnerships for higher education.
Collaborated with multidisciplinary students and faculty from European universities to analyze urban heritage and propose sustainable interventions, producing a strategic proposal, 3D models and a report with guidelines. Activities included site visits, design workshops and presentations focused on social, economic and environmental resilience within the historic urban fabric of Agora Kapani.
https://hersus.org/wp-content/uploads/2023/03/Hersus-Int-WS-III_Syllabus_Thessaloniki.pdf

Pottery + Basket weaving | Workshop (UCY & EurodirectCY) (SEPT 2022)

European Heritage Days 2022 | Sustainable Heritage -Preserving the past for future generations.

ERASMUS + | Italy (2015 + 2016)

Learning/ Teaching/ Training activity
Selected as 1 of 15 participants for this Erasmus+ residency in Italy. Engaged in workshops strengthening my ability to collaborate in multicultural environments, facilitating a high-level exchange of ideas and proactive problem-solving.

ERASMUS + | Cyprus (2014 + 2015)

Ready> Set> Go: For life after school

EDUCATIONAL FIELDTRIPS

Doha - Qatar and Tokyo, Kyoto, Osaka - Japan (OCT 2019)

Visited architecture schools, architecture offices, companies & construction sites.
The trip was organized by Apostolos Kalfopoulos, Professor, Aristotle University of Thessaloniki, Greece

Prespes - Greece (MAY 2019)

Project : Restoration of historical buildings
Educational visit to Prespes village, for measurement and restoration of the settlement.

18th "ETAXA" New York city - USA (DEC 2018)

Visited architecture schools (Columbia University, The New School, Yale), architecture offices and met architects including Steven Holl, companies & construction sites (Alumil).
The trip was organized by Saradis Zafeiropoulos, Emeritus Professor, Aristotle University of Thessaloniki, Greece.

SUMMERSCHOOLS

ALPADIA Language Schools | Werbelinsee, Berlin, Germany (JUL-AUG 2016)

English courses

ACCORD Ecole de Langues | Paris, France (JUL-AUG 2015)

French courses (80hrs)

Vacational Studies | Newbery, London, England (JUL-AUG 2013 + 2014)

English courses (60hrs)
School accredited by the British Council

OTHER INTERESTS

Swimming and lifeguard lessons | Komanetsi Aquatic and Fitness Center (2003-2017)

Art Courses | Lia Boyiatzi Art School (2004-2017)

Mathematics | GCE | Grade A* (2015-2017)

Further Mathematics | GCE | Grade A (2016-2017)

Ballet Academy of the New University of Moscow in Classical Studies | First year of Professional Preparation with 10/10 (2016)

Theory of Music | Grade 5, ABRSM passed with merit (2015)

Nicosia's District Schools Orchestra- Cello (2013 - 2016)

Cello | Grade 5, ABRSM (2015)

Member of the Red Cross Society, Cyprus (2014 - 2015)

Piano | Grade 5, ABRSM (2015)

Piano | Athens (Greece) Orpheum Odeon | Intermediate | Grade 8,5/10 (2014)

COMPETITIONS & AWARDS

"Plivatri" Pavilion | Archdaily & Dorn Bracht Nomination for Building of the year 2026 (2026)

Category: [Small Scale & Installations](#)
Category: [Public & Landscape Architecture](#)

"Plivatri" Pavilion | Meds (Meeting of Design Students) Workshop Selected project for Construction (2025)

I designed and co-led a multidisciplinary, multicultural team of 19 participants in constructing the floating pavilion within 15 days.
<https://plivatri.jimdosite.com/>

The Pancyprrian pupil competition 'Action on Energy' | ETEK Cyprus 2nd price (2016)

Renewable Sources of Energy and Conservation, Commerce and Industry | The Cyprus Scientific and Technical Chamber (ETEK).

CERTIFICATES

BIM with the use of REVIT - 40 hour | CAA & Pedio Gnwsis (SEPT- NOV 2025)

Professional training seminar on BIM methodology and Autodesk Revit, gaining practical skills in design and project workflow integration for effective building project management.

Rhinoceros 7 Level I training - 40 hour | Mc Neel Europe (JAN - MAR 2022)

Professional training seminar on Rhinoceros 3D, covering basic 3D modeling, curve/surface/solid editing, layer management, and model preparation for visualization or 3D printing.

Green Architect - 7-day Leadership Challenge | Ungreen Architects (SEPT 2021)

Refined leadership methodologies for sustainable architecture, focusing on bioclimatic design, energy efficiency, and high-impact project delivery within the green building sector.

SELECTED PUBLICATIONS

March 2026 | Archinect

[PlivaTri](#)

January 2026 | UNI Editorial

[Plivatri Pavilion By MEDS + Ahmad El Zu'bi + Leda Demetriadou + Stefanie Zins](#)

December 2025 | Archdaily

[Plivatri Pavilion / MEDS \(Meetings of Design Students\) + Ahmad El Zu'bi + Leda Demetriadou + Stefanie Zins.](#)

December 2025 | Designboom

[Triangular Wooden Pavilion Floats on Reused Plastic Gallons Along Croatia's Coasts.](#)

December 2025 | Estudio Arquitectos

[A lo largo de la costa croata, pabellones triangulares de madera flotan sobre galones de plástico reutilizados](#)

December 2025 | Familywhole

[Triangular wooden pavilion floats on reused plastic gallons along croatia's coasts.](#)

November 2025 | Archisearch

['PlivaTri': A Floating Pavilion | Meds, Croatia Design Workshop '25](#)

April 2025 | GradReview

Diploma Research

[Ε113.22 | Μελλοντική κατοίκηση, ουτοπία ή πραγματικότητα; Οραματιζόμενοι το μέλλον μέσα από τον κινηματογράφο.](#)

March 2023 | GradReview

Diploma Project

[Δ001.23 | Ένα παιχνίδι διαμονής. Ανασχεδιασμός της πανεπιστημιακής κατασκήνωσης Α.Π.Θ., Ποσειδί, Χαλκιδικής](#)

March 2023 | LandscapeFirst

Diploma Project

[Let's go camping! Redesigning the AUTH University Camp](#)

March 2023 | Archisearch

Diploma Project

[Ένα παιχνίδι διαμονής. Ανασχεδιασμός της Πανεπιστημιακής Κατασκήνωσης ΑΠΘ | Διπλωματική εργασία από τη Λήδα Δημητριάδου και τη Ευγενία Μαλάμoglou](#)